



Annual Report

2012–2013

120 years

Anniversary



Home & Family
Counselling
Talking it through

Patron's Message



**Lt Gen The Rt Hon
Sir Jerry Mateparae,
GNZM, QSO**
Governor-General of
New Zealand

“Celebrating
120 years of
service to the
community.”

Kia ora, nga mihi ki a koutou.

As Patron of Home and Family Counselling, it gives me great pleasure to provide this message for its 2012-2013 Annual Report.

As Governor-General, I am pleased that I am able to support Home and Family Counselling, an organisation with one of the oldest histories in New Zealand's not-for-profit sector.

2013 marks the 120th anniversary of the organisation being founded in 1893 by Henry Wilding as The Society for Protection of Women and Children. While it has changed its name through the years, its mission and values have remained focused on nurturing and supporting the well-being of people.

I want to offer my congratulations to all the staff, supporters, donors, volunteers, funders and members of the community who have played a key role in shaping the rich history of Home and Family Counselling. It was a pleasure for me and Janine to host a reception at Government House in Auckland in June 2013 to mark that significant milestone and recognise those who have contributed so much to its success.

Like all organisations in the charitable sector, Home and Family Counselling has had to respond to changing needs in the community while weathering a myriad of financial challenges. Its longevity and success lies in the support of the community and the dedication of its staff and volunteers.

As Governor-General, I want to congratulate the board, staff and supporters on a successful and momentous year.

Kia ora, kia kaha, huihui tatou katoa.

Chairman's Report



Alan Brookbanks
Chairman

“Together
we keep the
mission of
our founders
alive.”

It is a privilege as well as a challenge to be Chairman of an agency with a 120 year legacy. Our most valuable asset spanning these years has undoubtedly been 'people'... people who have a strong motivation to make a difference, beginning with our founder whose legacy is reflected in the dedicated staff, volunteers, donors and funders who continue to make a difference.

Demand for our counselling work remains high and our services are limited by our resources rather than the need. This is evident in growing demand on our Hibiscus Coast service now running 3 years, one day a week. We are reluctant to expand this service without some external ongoing financial sponsorship, as we fund this out of our own fundraising.

Funding challenge

Sustaining a \$1 million budget is challenging. We are shortly holding our strategic review to set our course for the next five plus years. New sources of funding that can sustain us are being explored. Ideas being pursued include the development of a social enterprise - a business that or commercial product that can channel funds into our social services.

Corporate partnership, where we as a social service give, as well as receive the support of a corporate is another area we are exploring.

In all, the next 5 plus years look as challenging as the past 120 years have been.

Thanks

Special thanks to the ASB Youth Health and development partnership, which has supported our youth programmes and ends this year and to the other private trusts that have supported our other group programmes.

A strong vote of thanks to my fellow Board members and members of the Trust Board. To the staff - counsellors, administration and management - warm thanks for a job well done. To the many supporters and donors both individual and corporate - for the life-blood of funding that keeps us building and delivering our professional services. Together we keep the vision of our founders alive.

Building Stronger Families



Mary Gray
Executive Director

In 1893 we were called the New Zealand Society for the Protection of Women and Children. The agency was founded by Henry Wilding and William Culver because they were concerned at the plight of women and children. Over the past 120 years we have changed our name and logo five times, responding to the changing needs of society, but our core work has remained focussed on building stronger families. In this annual report, I'd like to report to you on how we have done this.

Counselling - our core work since the 1950s

Our focus throughout our 120 year history has been 'supporting families through tough times'.

Since the 1950s counselling has been the preferred way for the agency to support individuals.

A key 'point of difference' for us as a service is that we are the **GPs of counselling**, seeing men, women and children, working with individuals, couples, families and groups.

Counselling team: 17 counsellors deliver counselling in our three offices at Mt Eden, North Shore and Hibiscus Coast, with after hours services provided on Saturdays and late nights.

Client numbers: Counsellors saw 2500 clients, including individuals, couples and families. These numbers also included our provision of supervision to supervisees, usually counsellors or social workers from other agencies. This work is a small but growing part of our services.

Average client sessions: While some clients have complex issues that entail attendance over several months, for most clients issues are resolved within 5-6 sessions.

Our biggest advocates are clients whose lives have changed through counselling, so that most new clients come by word of mouth. Referrals also come from:

- Family Court
- Child Youth and Family Services
- Mental health services
- GPs
- Schools and other social services.

A special feature is service provider contracts with certain agencies that pay for their clients to receive counselling at a contracted rate. Two such agencies are Te Puna Hauora Trust (since 2007) and this year, TYLA (Turn Your Life Around) a trust that works with very disadvantaged youth. We were impressed that they chose our agency to do this work with their young people.

Creative initiatives in the past few years have resulted in a suite of group programmes directed to some of the most vulnerable of our community.

- Our elders
- Our youth
- Our new migrants
- Our children from separating families



Our current staff

3500 people have downloaded the free E-book has to date. 25% of them have joined our e-community.

We are very proud that **Anya Godwin**, the author of this e-book and our children's counsellor received a **Kiwibank Local Hero Award** in recognition of this and other community service.



Anya Godwin receiving the Kiwibank Local Hero Award

Savvy Seniors, our social-educational group programme for well but isolated senior citizens continues to be popular. Two further programmes were delivered in 2012 to 24 participants.

Youth Programmes 135 young people attended our three youth programmes 'Creating Respectful Relationships', 'Challenges, Choices, Change' and 'I have, I am, I can' were delivered in 7 schools. Our thanks to the ASB Community Trust multi-year grant for extending the reach of these programmes

Parenting through Separation continued its excellent social-educational programme with 63 separating parents. (Ministry Of Justice Programme)

Our most recent New Start group worked with 9 migrant women, all dealing with challenging situations including extreme domestic violence.

"Made our family work a lot happier in a loving way"

As one of the oldest not-for profit agencies, we are also proud to have expanded our reach electronically by sponsoring a free, innovative e-book written by one of our counsellors.

'Say "NO" to Bottom – Games' is an educational book that helps parents talk to children about safety from sexual predators.

"Improved my life, processed trauma & grief, provided a safe place"

Summary Financial Report

Statement of Financial Position as at 31 March 2013



Ian Jagger
Treasurer

Reserves and Balances Held	2013	2012
Property Maintenance Provision	6,000	6,000
General Reserve	133,925	114,915
Total Accumulated Funds	139,925	120,915

Current Assets	2013	2012
Petty Cash	130	130
Cash and Deposits at Bank	93,602	119,229
Sundry Debtors & Accruals	3,956	1,599
Inventory on Hand at Valuation	500	500
GST	1,467	14,998
Advance to Home & Family Trust Board	115,810	90,250
Total Current Assets	215,465	226,706

Current Liabilities	2013	2012
Sundry Creditors	64,379	60,097
Unearned Income	190,794	239,865
Total Current Liabilities	255,173	299,962

	2013	2012
Property, Plant & Equipment	179,633	194,171
Net Assets	139,925	120,915

Statement of Movements in General Funds for the Year Ended 31 March 2013

	2013	2012
General Funds as at 1 April 2012	120,915	133,430
Net Surplus/(Deficit)	19,010	(12,515)
Total Recognised Income and Expenses	19,010	(12,515)
Closing Balance per General Funds	139,925	120,915

Statement of Financial Performance for the Year Ended 31 March 2013

Income	2013	2012
Client Donations	191,639	199,408
Contract Counselling & Court Work	47,791	60,640
Donations	319,611	195,604
ASB Community Trust	138,750	129,350
Grants (MSD, COGS, NZ Lottery)	315,310	484,902
Sundry Income	42,032	19,905
Total Operating Income	1,055,133	1,089,809
Less Expenditure	2013	2012
Audit Fee	1,940	1,635
ACC Levies	2,606	3,644
Advertising, Printing & Stationery	9,326	11,880
Bequest Programme	60	2,871
Computer Expenses	11,911	18,508
Depreciation	15,047	16,353
Fundraising	8,951	9,896
Counselling Awareness Week	--	4,369
Postage & Sundry Expenses	48,434	49,713
Rates, Insurance and Electricity	17,188	15,890
Rent	38,000	102,400
Repairs & Maintenance	12,703	12,462
Telephones	11,639	10,250
Training, Education, Supervision & Library	16,841	20,460
Travel	2,065	2,144
Wages & Salaries	839,413	819,849
Total Expenditure	1,036,123	1,102,324
Net Operating Surplus/(Deficit)	19,010	(12,515)

Disclosures

This summary financial report:

- has been extracted from the full financial report for the year ended 31 March 2013.
- This financial report is for the year ended 31 March 2013.
- is not as comprehensive as the full financial report.
- Home and Family Counselling Incorporated Mt Eden can supply the full audited financial report, or it can be accessed on their website: www.homeandfamily.org.nz
- The summary financial report was issued concurrently and approved by the Board with the full audited financial report.
- No material events have occurred subsequent to balance date, or the date these financial statements were approved.
- This report was prepared for Home and Family Counselling Incorporated, consisting of the Mt Eden, North Shore and Hibiscus Coast Offices.
- The full financial report for the year ended 31 March 2013 was audited by DFK Carlton, Auckland. They issued a qualified opinion, because of the limited control over cash donations, in common with other organisations of a similar type.



Acknowledgements

Trusts Donations

A H Watson Charitable Trust
ASB Community Trust
Auckland Council
BlueSky Community Trust
Becroft Foundation
Blue Waters Trust
Chenery Memorial Trust
CR Stead Trust
COGS North Shore
T&M Carr Alcoholism Trust
Lois Dalley Charitable Trust
Hostel of Holy Name

Leys Charitable Trust
NZ Lottery Community
NZ Post
Pub Charity
Sir Ernest Davis Endowment Fund
SkyCity Auckland Community Trust
T&M Carr Endowment Fund
The Trusts Charitable Foundation

Corporate Sponsors

DFK Carlton, auditors
Glaister Ennor, solicitors
Madison Recruitment

Central Government

Ministry of Social Development
– Child, Youth & Family Services
– Community Response Fund

Media Supporters

Suburban Newspapers
TV One
Tots To Teens
The Indian Newslink



Sponsors

Member's Luncheon Sponsor

Rotary Club of Newmarket

An Evening with Vincent Ward

Sir James Wallace
The Pah Homestead,
TSB Bank Wallace Arts Centre
Vincent Ward

Brick Bay Sculpture Trail
Botswana Butchery
J Lum & Co. Ltd.
Michael Hill Jeweller Pakuranga
New World Remuera
Nosh Food Market
Sofitel Hotel Viaduct
Te Motu Vineyard

Big Night In Variety Show

Robert Edwards
Community Spirit Rising
Nosh Food Market Mt Eden
Liquorland Mt Eden

Annual Womens Golf Day 2012

Prize and Auction sponsors

Acland Holdings
Adidas
Allpress Coffee
Andrew Paul
Artedomus
Avons Butchery
Beattie Matheson
Beleza
Butler Family
Cable Bay
Delmaine Fine Foods
Dole
Drive
Ecoya
Golf House Ltd
Fairfax Media Group
Farro Fresh Food
Formosa Golf Club

Fullers
Georgia Racing
Gubba Products
Hermes/Cellini
Jacks Point/Millbrook
Kaye Maxwell Retreat
Liz Owen
Mike Moynihan
Mary Murphy
New World Remuera
NZ Hothouse
Ocean Spray
Olympic Pool & Fitness
Omaha Strawberries
Ray McVinnie
Reflexology
Susan Farron Golf
Tangible
Tasting Shed
Taylormade
The Golf Warehouse
Thom Family
Vicki St John
Wairakei Golf Resort

Tee Sponsors

Anne Hargreaves
Augusta Group Ltd
Bank of New Zealand
Barfoot & Thompson Mt Eden
Bronwyn Fletcher
Canopy Group Ltd
Cavit & Co Ltd
David Rainbow, Bayleys Real Estate
Forsyth Barr Ltd
Good Brothers Group
HabitatAv
Julie Paul
Karaka Lakes Ltd
Kea Property Management Ltd
Kellands Real Estate
Ken Brown
Kingstone Cox
Leuschke Group
Linda Robert
Lizzie Coote
Lynch Phibbs Ltd
Lynne Grove
Margot Robinson
Mary Kelly Kilims

Mary Porter
Microdesk
Peak Pilates
Planhorse Systems Ltd
Plankwall Merchandising Systems
Richard Buchanan & Co
Rub A Dub Car Wash
Sally Paine
Southern Crossings
Speedy Family
Sue Robinson
Textile Curtain Cleaning
Textilia Ltd
The Aromatherapy Co
University of Auckland
Watts Group Investments
Wilson & Macindoe

Corporate Charity Golf 2013

Gold Sponsors

Hugh Green Foundation

Airpro Mechanical Engineering
Bread and Butter Skincare
Evolu Skincare
Fairfax Media Group
Hawkeye Development Ltd
Ika Lodge Margaret and
Kenneth Toon
Institute of Golf
Kauri Cliffs Lodge & Golf Course
Kauri Springs
Ken Proudfoot
Liquorland Mt Eden
Molten Restaurant
Harcourts Nigel Guyot
Pak'n Save Royal Oak
Terrace Downs
The Grange Golf Club
Pak'nSave Royal Oak
PlaceMakers,
Planhorse Systems Ltd
RocPac International
Safe NZ Limited
Temperzone Limited
The Mad Butcher
Waiwera Water

Personnel

Patron

Lt Gen The Rt Hon Sir Jerry Mateparae,
GNZM, QSO
Governor-General of New Zealand

President

Len Brown
Mayor of Auckland

Vice Presidents

Bishop Pat Dunn, Bishop Bruce Gilberd,
Rev Barrie MacCuish

Vice Presidents for Life

Pat Gilberd QSM, Marian Owen QSM

Board

Alan Brookbanks (Chair) Robin Yates (Vice
Chair to August 2012), Christine Fenby
(Vice Chair) Kawther Hamdi (Aug 2012) Ian
Jagger (Treasurer), Michael Perry (Minutes
Secretary), Nicolette Bodewes, Eric Allan,
Ross Jewell (Sept 2012) Carol White

Executive Director

Mary Gray

Counsellors, Mt Eden

Anne Smith (Team Leader), Jaqui Barrett,
John Carney, Anya Godwin, Sher Gestro,
Joanna Kingsbury (Women's Refuge), Peter
Milne, Lynn Yang,

Counsellors, North Shore

Shelley Anderson (Manager), Kerry Aitken,
Anya Godwin, Perry King, Heather McKay
(to Aug 2012), Stephen May, Hazel
Thompson, Lynn Yang

Counsellors, Hibiscus Coast

Shelley Anderson (Manager), Kerry Aitken,

Contractors – After Hours

Robyn Graham, Clare Murphy, Miles Briggs
(Mt Eden), Paul Maloney, Stefanie Rockwell
(North Shore)

Group Facilitators

(New Migrants) Estelle Mendelsohn,
Angelika Chisholm, Muriel Castelino
(Parenting Through Separation) Sir
Christoffersen (Savvy Seniors), Jaqui Barrett
(Youth in Schools), Kerry Aitken, Tina Jones,
Heather McKay



**Michael Perry, son Mathew and grandson
Oscar continuing the legacy of Henry
Wilding (Founder in Photo)**

Administration and Development

Sheryl Amundsen (Office Manager),
Penny Doggett (Office Manager to Sept
2012) Margaret Broadbridge and Rene
Mehrtens (ME Reception), Josephine
Mallitte and Wendy Barker (NS Reception),
Ash Arrowsmith (Contract Fundraiser),
Petra Page (Funding Coordinator), Philippa
Martin (Events Fundraiser) Manju Shelke
(Public Relations Coordinator),

Fundraising Teams

Corporate Charity Golf Day 2013

Shayne Chalklen, Linda Charlebois, Paul
Stewart

North Shore Fundraising Committee

Liz Jewell, Willie Poynter, Diane Ryan

Women's Annual Golf Tournament 2012

Ferne Butler (convenor) Robin Yates, Liz
Fox, Lynne Grovem, Karen McNeill, Mary
Murphy, Liz Owen, Leonie Rainbow, Linda
Tobert, Vicki St John

Mt Eden Fundraising Committee

Linda Charlebois, Elizabeth Collins,
Jo Connor, Barbara Fava, Kathryn Sinclair,
Gaye Toplis, Christine White

*Sincere thanks to the staff for their great work
and to the volunteers – Board, Trust Board, fundraising
teams and administration helpers who make it possible.*

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